

Social Housing ALMOs Market Report 2009-2012

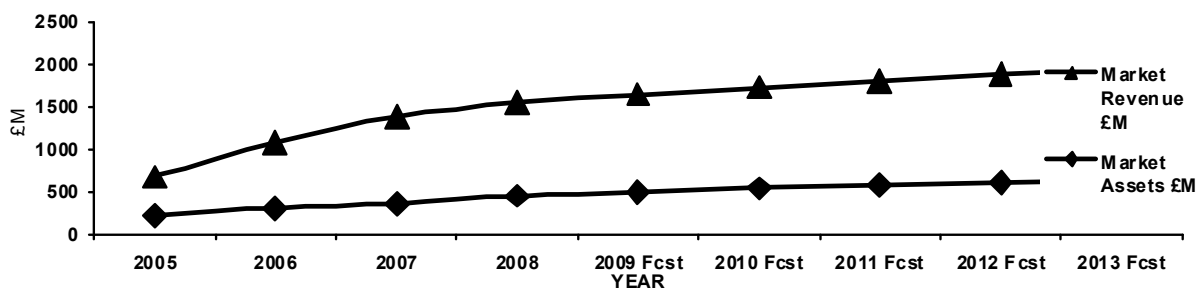
MTW Research have published a brand new "Social Housing ALMOs Market Rank & Profile" Report for 2009, providing a strategic **market trends review**, Social Housing provider **rankings** and **company profiles** in a unique, easy to use and cost effective publication. The report is now available to building product companies supplying to this £1.6 billion Social Housing Refurbishment Market at a 20% introductory discount. This sector represents one of the few growth markets in 2009 for building products suppliers.

Based on financial analysis of 95% of Arms Length Management Organisations (ALMOs), this new report reviews market performance from 2005 to 2009 providing a review of key market trends in recent years, coupled with forecasts to 2013. The report also provides revenue figures for each company, alongside rankings and key performance indicators, providing an invaluable review of the social housing refurbishment market within the 'Decent Homes Initiative'. Comprehensive contact, telephone and mailing details are also provided as part of the 'ultimate pack', resulting in a comprehensive & effective sales and marketing tool which also offers excellent value for money.

This 100+ Page Report Features:-

- Social Housing ALMOs Market **Revenue & Trends** 2005-2009, Decent Homes Initiative
- Market Revenue **Forecasts & Key Issues** 2008-2013, Investment, Future Roles of ALMOs
- Social Housing ALMOs **Total & Average Profit, Worth, Assets & Borrowing** 2005-2013
- **Revenue Estimates** for Each Company in 2008, Enabling Market Share Assessment.
- **UK Social Housing ALMOs Ranked** by Turnover, Profit, Assets, Net Worth etc.
- **Financial Profile** for each ALMO included, with 'at a glance' financial health chart.
- Full **Mailing Details & Senior Decision Maker Sales Leads** Provided.

UK Social Housing ALMOs Market 2005-2013



Key Benefits Of This Brand New Report Include:-

- **Current, Historical & Future Market Performance 2005-2013** – Growth in 2009 & 2010
- **Identify** and **Target** New / More Lucrative Clients & Develop Sales Strategies
- Quickly & Efficiently Develop **Sales Leads**, Focus Your Marketing, Grow Sales in 2009
- Develop Individual **Revenue & Market Shares** for the Social Housing ALMOs
- Identify The **Ranking, Performance & Financial Health** of the ALMO Companies
- Understand Recent, Current & Future **Revenue & Profitability Trends**

This unique report represents a **comprehensive yet cost effective** tool for understanding the current and future performance of the UK Social Housing ALMOs market. Based on company accounts & primary research & written specifically for companies supplying to the social housing refurbishment market, this easy to use, independent market intelligence report represents an invaluable yet cost effective tool for any company selling to the English Social & Affordable Housing Market in 2009 and beyond.

Key Features Of This 100+ Page Report Include:-

MARKET TRENDS 2004-2013

- **Trends in Social Housing ALMOs Market 2005-2013, including**
 - Total **Market Revenue** 2005 – 2008, Forecasts to 2013, Recessionary Issues
 - Volume **Share by Growing, Declining & Static** Sales Companies in 2009
 - Market Share **Mix by Age of Company & Turnover** Size in 2009
 - **Total Profit** 2005 – 2013 for Companies, Future Prospects,
 - **Geographical Illustration** of ALMOs Market in 2009 – focus your sales
 - Total **Assets, Liabilities & Net Worth** of ALMO Market 2005-2013
 - **“Average” Social Housing ALMO Profile** 2005-2012 – Turnover, Profit etc
 - Market Averages 2005-13 - Assets, Debts, Net Worth

RANKINGS

- **The Social Housing Providers...**
 - Ranked by **Revenue Turnover** in 2008 –for each ALMO to determine market share
 - Each Company **Ranked by Profit**
 - Ranked by Combined **Current & Fixed Assets**
 - Industry Position by **Net Worth Estimates, Number of Employees**

PROFILES

- **1 Page Financial Profile for Leading Social Housing ALMOs, including...**
 - Full, Registered Postal Address & Senior Decision Maker / Director Name
 - Company Type (e.g plc, private etc), Brief Description of Activities
 - 4 Years Balance Sheet of Assets, Borrowing & Net Worth
 - 4 Years of Revenue per Employee & Profit per Employee
 - Turnover & Profit Estimates Made Where Accounts Not Reported
 - Number of Employees – estimated where not reported.

Available as Part of the Ultimate Pack:-

- **Comprehensive Data Spreadsheet & Multi-Use Mailing List, including...**

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> • Leading Social Housing ALMOs Mailing List • Full Company Name & Postal Address • Telephone Numbers • Senior Decision Maker / Purchasing Contact • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> • Company Name, Address, Tel & Fax, Director Name • 4 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company in Report • Incorporation Date • Number of Employees • Data for all Companies Included in the Report

Ultimate Pack includes Report in Hard Copy, by Email and on CD-Rom with Mailing List & Spreadsheet Supplied in MS Excel on CD-Rom

Report Synopsis:-

The UK ALMOs market is currently estimated to be worth more than £1.6 billion in 2009, reflecting a substantial level of annual investment in repair, maintenance and improvement projects within the UK social housing market. In 2009, there are around 70 individual ALMOs active in the UK, reflecting a relatively consolidated market in both value and volume terms. This report reviews the performance of these companies, defined as the 'ALMOs Market', since 2005 and identifies likely future prospects to 2013 alongside company rankings and profiles.

The total sales of the organisations are valued at just over £1.6 billion in 2009, reflecting an industry which has experienced positive levels of investment in recent years from central government funding. The ALMOs market is derived from the recognition by the Government in 1997 that around 2.1 million social housing units were considered below 'decent standard'. In total, local authorities had a repair and improvement backlog of some £19 billion.

By 2010, the Government has pledged that 95% of all social housing will meet the 'decent homes standard', which is defined as being warm, weatherproof and have reasonably modern facilities. Since 1997, around 1 million homes have been raised to this minimum standard, though there remains a substantial level of investment and RMI (repair, maintenance and improvement) activity to be undertaken in order to achieve this target.

Social Housing Companies Ranked & Profiled Include:-

Sandwell Homes	St Georges Community Housing	Blackpool Coastal Housing
Nottingham City Homes	Your Homes Newcastle	South Essex Homes
H & F Homes	Northwards Housing	Ashfield Homes
Homes For Haringey	Stockport Homes	Salix Homes
Homes For Islington	First Choice Homes Oldham	Blyth Valley Housing
Hillingdon Homes	Gloucester City Homes	Newark And Sherwood Homes
Wolverhampton Homes	Lewisham Homes	Poole Housing Partnership
Bolton At Home	East Durham Homes	High Peak Community Housing
Hounslow Homes	Ealing Homes	People 1st (Slough)
Newham Homes	Rykned Homes	Cheltenham Borough Homes
2010 Rotherham	Kirklees Neighbourhood Housing	Eastbourne Homes
Sheffield Homes	Tristar Homes	Dale And Valley Homes
Solihull Community Housing	Sutton Housing Partnership	Redbridge Homes
Ascham Homes	Derby Homes	South Lakes Housing
South Tyneside Homes	Golden Gates Housing	Colchester Borough Homes
St Leger Homes Of Doncaster	A1 Housing Bassetlaw	Wigan And Leigh Housing Company
Berneslai Homes	Homes In Havering	Charnwood Neighbourhood Housing
Hackney Homes	Citywest Homes	Carrick Housing
Brent Housing Partnership	Six Town Housing	United Residents Housing
Rochdale Boroughwide Housing	The Royal Borough Of Kensington &	
Aire Valley Homes Leeds	Chelsea Tmo	
Barnet Homes		

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(1 Page Financial Profile for Each Company)

Including:-

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